



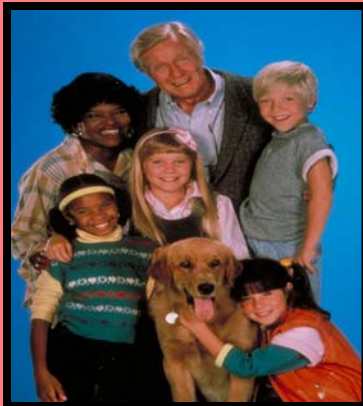
We're taking literature to the next level!

Digg Into Books TV Show

Keeping literature alive in America

Featuring celebrity authors...

You know her from The Punky Brewster Show and Family Matters



Author/Actress/Producer
Cherie Johnson

Showcasing Book Clubs across America

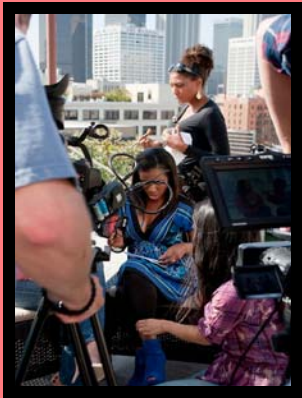


Sister with Books Book Club of Los Angeles, CA



4 HEARTS

PRODUCTIONS



Digg Into Books TV Show, keeping literature alive in America is a first-of-its kind traveling book club show/ talk show that features live interviews with book clubs, celebrity authors, as well as up-and-coming writers from around the world.

Our mission is to provide a national platform for book clubs, authors and readers to connect on a fun and intimate level. The show's honest and raw dialogue has not been seen on any other TV program to date.





Dear Editor/Producer:

50 percent of American adults are unable to read an 8th grade level book.

This alarming statistic led husband and wife team, Kevin and Ci Ci Foster on a mission to bring the love of literature into the homes of America... Digg Into Books was born.

Digg Into Books is a reality based traveling show that features lively discussions with celebrity authors and book clubs across America. It was inspired by Oprah's book club.

Episode one showcases Sister with Books book club of Los Angeles, CA. The members are well educated and have been together for an astounding 22 years.

Episode two is a special edition show which features an up close and personal interview with actress/producer/author Cherie Johnson from Punky Brewster and Family Matters fame. Cherie speaks candidly about her personal relationships as well as her passion for writing.

The Foster's story is nothing short of inspiring, and will captivate your readers/viewers attention.

Please visit www.DigglIntoBooks.com to view the show online.

Thank you for your time and interest.

Warm Regards,

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FOR IMMEDIATE RELEASE

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Kevin & Ci Ci Foster Makes History with TV Show, Digg Into Books, A National Book Club Show Dedicated to Keeping Literature Alive in America

Los Angeles, CA-The recent demise of bookstore chains across the country has led the Fosters to their newest mission; bringing authors and readers together. Their new TV show, Digg Into Books With Ci Ci Foster, is a first-of-its-kind show that combines entertaining interviews with book clubs and authors from around the world. Viewers can get the latest scoop on everything hot related to the world of books.

"We're very excited about the show because it provides a much needed platform to not only talk about the latest books on the market, but it also provides authors and book clubs with opportunities to connect with their readers and fans on a more personal and intimate level," states the Fosters.

Guests of the show include Hollywood celebrity actress and author Cherie Johnson, who stopped by to discuss her latest book and rise to fame in Hollywood, and more is yet to come. "Digg Into Books With Ci Ci Foster combines, fun, laughter, and everything in between," states the Fosters.

For more information about Digg Into Books, visit www.DiggIntoBooks.com.

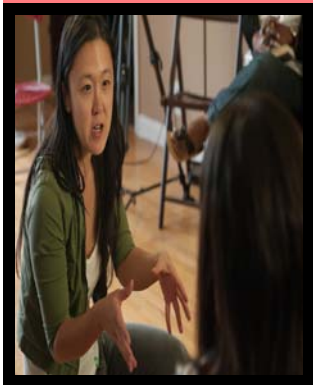


4 HEARTS PRODUCTIONS



Creator/Producer Kevin L. Foster was born and raised in the south suburbs of Chicago. After 16 years of service, he walked away from his high profile position at Ford Motor Company to relocate his family to Los Angeles where he founded 4 Hearts Publications.

His publishing debut, *Sunny Rain* by Ci Ci Foster has received high acclaim from book critics, fans, and media including write ups in *The Chocolate Voice*, *People You Should Know Magazine*, *POV Magazine* and *Gloss Magazine* to name a few. In 2007, Foster partnered with Flower Goddess Productions to co-produce the highly anticipated documentary, *I Heart Hollywood*, which follows the ups and downs of 14 actresses struggling to make it in the industry. Foster is also the brain-child behind *Digg into Books*, a first-of-its-kind traveling reality based show that combines entertaining interviews with book clubs and authors from around the world. For more info please visit: www.diggintobooks.com and www.4heartspublications.com



Director/producer Rebecca Hu was raised in Toronto, Canada. After graduating with a degree in Psychology and a double major in cinema and English literature she ultimately decided to pursue a dream of becoming a filmmaker, a journey that eventually took her to Los Angeles where she currently resides. Having worn different hats including writer, assistant director, editor, production manager, producer, and director on close to 100 productions, she currently devotes the majority of her time between producing and directing.

In 2005, Rebecca Hu was the proud recipient of the prestigious Diversity in broadcasting Award presented by WIFT-T (Women in Film & Television-Toronto) In 2006, she established the production company KungFu-Barbie Productions with the core mission of creating “kick ass” films from a female perspective. Bilingual in English and Chinese and raised in the multicultural environment of Toronto, she aims at fostering a bridge of communication between various cultures through her artistic endeavors. You can learn more about her by visiting her website at www.rebeccahu.com



4 HEARTS PRODUCTIONS



Host/Producer Ci Ci Foster is a multi-faceted entertainment powerhouse who is gaining worldwide acclaim for her vast achievements in the film and literary industries. The successful film producer, actress, and author obtained her B.A. degree in Psychology from Chicago State University. While attending college, Foster developed an unrelenting passion for theatre. Since she stepped onstage, Foster has been dazzling audiences with her unique talent and stage presence. Her charm and beauty has granted her the opportunities to be featured in a variety of independent films, print ads, and commercials.

Mrs. Foster is also a business woman who, with the help of fellow actress Mashari Laila Bain, co-owns her own production company, *Flower Goddess Productions*, a company that provides empowering roles for performers of color.

She just released her debut novel titled, *Sunny Rain*, a real-life fiction tale that is gaining media attention and rave reviews. It has been featured in a host of publications including The Chocolate Voice, POV Magazine, and Suavv Magazine to name a few.

Foster currently lives in Los Angeles with her husband and two daughters, and is working on her sophomore novel, *Hollywoodn't*. For more details, visit www.cicifoster.com



MEDIA INTERVIEWS

TV APPEARANCES:

Authors in Focus

The Actor's Reporter

MAGAZINE PUBLICATIONS:

M.U.S.O Magazine

FeSaad Magazine

Suavv Magazine

Gloss Magazine

Soul Magazine

Conversations Live Magazine

Aimer Amour Magazine

Lip Service Ink

Black Pearls Magazine

Books of Soul

Black City Magazine

RADIO INTERVIEWS:

The Reading Circle with Marc Medley

Conversations Live Radio

Bean Soup Talk Show